

ALFREDO TURRIN

Technical Lead



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📅 1983-12-14

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Experienced technical manager with expertise in systems integration and consulting. Combines technical skills with a strong customer focus and a collaborative attitude. Enjoys working on complex international projects and learning something new daily, experimenting with new technologies on real needs.

🎓 EDUCATION

Bachelor of Science: Digital Communication

Università degli Studi di Milano

09/2003 – 13/07/2010 | Milan, Italy

Erasmus Program (Computer Science)

Universidad de Murcia

09/2005 – 07/2006 | Murcia, Spain

High School Diploma (Computer Science)

ITIS Badoni

09/1998 – 06/2003 | Lecco, Italy

🧰 EXPERIENCE

Mediaset

System Integration and Solution Manager

02/2024 – Present | Milan, Italy

- Led the development and implementation of the systems integration layer at Mediaset, facilitating cross-departmental technical advancements.
- Utilized various technologies and patterns for managing API integration and applications, including REST API, SOA, API management, cloud computing, AWS, and Azure. Supported system integration efforts by addressing security, performance, and usability concerns. Assisted in troubleshooting and resolving issues as part of a collaborative team effort.
- Oversaw relationships and project progress with third-party teams and integrators.
- Collaborated with cross-functional teams to align technology initiatives with business objectives.

Medallia

Tech Lead and Project Manager

01/2022 – 02/2024 | Remote

- Oversaw all phases of project implementation and customer onboarding for Medallia Customer Experience platform across EMEA and LATAM regions.
- Achieved successful project implementations by guiding customers from kickoff to go-live. Delivered impactful workshops and training that enhanced team performance and customer knowledge.
- Configured Medallia's products utilizing APIs, GraphQL, and ETL processes for seamless integration with external tools.
- Directed project management for Italian-speaking clients, overseeing program evolution and budget allocation.
- Led cross-functional teams to develop and implement innovative customer experience solutions.

CairoRCSmedia

Digital Advertising Specialist

01/2020 – 09/2021 | Milan, Italy

- Led digital advertising campaign management initiatives within marketing team.
- Oversaw technical configurations on enterprise ad server (GAM) to enhance campaign management efficiency.
- Engaged with diverse stakeholders, including editorial, sales, media agencies, IT, marketing, and media vendors, to foster collaboration.

Minsait

Delivery Manager (Integration)

02/2016 – 01/2020 | Milan, Italy

- Delivered successful integration of systems for Prysmian client within manufacturing projects. Achieved seamless collaboration across digital manufacturing, automated warehouse, ERP (SAP 3/R S/4 HANA), CRM (Salesforce), and custom engineering systems for wire manufacturing through TIBCO BW5, BW6, and MuleSoft. Drove project outcomes by effectively managing resources and timelines.
 - Facilitated collaboration with internal and external system integrators to drive product development and ensure successful go-live at client sites globally.
 - Assisted global teams and stakeholders in executing various projects related to customer-centric supply chains and ecommerce initiatives.
- Contributed to the planning and development of the migration from SAP R/3 to SAP HANA, as well as the Corporate ERP project, in which I managed the integration of regional ERPs and acquired companies into a single global SAP system

LANGUAGES

Italian Native	● ● ● ● ●
English Advanced	● ● ● ● ●
Spanish Advanced	● ● ● ● ●
German Basic	● ● ● ● ●
Japanese Basic	● ● ● ● ●

SKILLS HIGHLIGHTS

- Integration, API and Enterprise Architectures
- Client Management and Advisory
- Project Management and Business Analysis
- Communication
- Digital Mindset and new Technology experimentation
- Teamworking

CERTIFICATION

FinOps Certified Practitioner
04/2026

Medallia Product Certification - Analyst I
01/2022

IELTS
2019-11

ISIPM
2018-12

INTERESTS

Personal Interests

Travel, history, movies, photography, books, sports, cooking, gaming and technology

PUBLICATION

**Il Treno
Ponte alle Grazie**
01/03/2014
Brief novel, finalist at "Scrittori in Carrozza" litteral competition

I allow my personal data treatment relating at the Italian decree 196/2003

Accenture

Software Sr. Engineering Analyst

11/2010 – 01/2016 | Milan, Italy

- Contributed to ENI G&P CMR DOMM project as junior developer, focusing on integration layer functionality.
- Directed strategic development of projects as Senior Analyst, ensuring timely execution of major releases each year.
- Guided junior team members and engaged with consultants to facilitate the conversion of functional analysis into actionable technical documentation.

Monster Italia

Technical Support

08/2007 – 03/2009 | Milan, Italy

- As a university intern, I worked on data cleansing the company database and providing technical support to the sales team.
- I helped them with the use of the CRM Citrix and with various technical issues.

★ TECHNICAL SKILLS

System Integration

- Experience with RESTful APIs, SOAP, and microservices architecture. API Manager, AWS Gateway, API Catalogs and reusability
- Integration expertise for multiple technologies: CRM (Salesforce, Dynamics) ERP (SAP 4/Hana, AS400), HR (SAP HR, SuccessFactor), PIM (inRiver), MES (Dassault)
- ESB and Integration tools: Mulesoft, TIBCO BW, EAI and SOA Integration patterns.

Databases

- Oracle, MySQL, PostgreSQL, NoSQL
- Hands on PL/SQL.

AI & Automation

- Experimenting with AI models (OpenAI, Ollama), Automation tools (n8n) and orchestrators (Temporal)

Coding and CI/CD

- Java, JS, C, C++, C#, Python, HTML, PHP
- Flutter (Dart)
- Github (actions and pipelines)

OS

- Windows, Unix

Digital and Graphics

- Google Ad. Manager, Google Analytics, Ad Sense.
- Photoshop, Illustrator, GIMP.
- Wordpress, Magento
- Unity

Project Management

- Expertise in Requirements gathering, Software development lifecycle and in leading the projects phases and outcome from start to end, using waterfall or agile approach

★ SOFT SKILLS

- Collaborative, teamworker and able to create solid working relationships with customers and colleagues.
- Communicates effectively with people with different background (technical and none).
- Experienced troubleshooter
- Comfortable in working in international environments, with different cultures and with distributed teams
- Empathic and friendly!